

Boston Sunday Globe

INSPIRATIONS



THE FIND

Hair Care

Eight years ago, Boston hairstylist Stephen "Alex" Iacobacci (above) lost his mother to breast cancer. As a tribute to her - and to all mothers - he is offering a free haircut and blow-dry at Avanti, his Newbury Street salon, to women who have had a mammogram within the last year. Working with Brigham and Women's Hospital, Beth Israel Deaconess Medical Center, Tufts-New England Medical Center, Faulkner Hospital's Sagoff Centre, and 10 hairstylists who are donating their time, Iacobacci has found a unique way to encourage women to have annual breast screenings. Patients screened between April 2 and May 7 at participating clinics are issued cards redeemable for a haircut on May 8 - the Monday before Mother's Day. (Appointments are essential.) Women screened before April 2 can ask their doctors for a letter verifying they received a mammogram within the last 12 months. For more information, contact Avanti, 11 Newbury Street, Boston, 617-267-4027. - John Budris